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STARS® 25 YEARS OF CARE
IN THE AIR

Alberta Shock Trauma Air Rescue Service Foundation

June 25, 2010

Mr. Jesse Hill
Data Superhero Ltd.
#100, 5908 - 50 Street
Leduc, AB T9E 0R6

Dear Mr. Hill,

I am writing to express my personal gratitude and that of the Board of Directors for Data Superhero Ltd.'s contribution of \$5,000.00 to STARS. Your support of our lifesaving mission is tremendously appreciated and makes a difference in the lives of those in need of critical care and rapid transport.

In 2009, our Calgary, Edmonton and Grande Prairie bases carried out 1,368 missions. This brings STARS' mission total since its inception in 1985 to nearly 19,000. The commitment on the part of the community, together with our relationship with the health regions, makes it possible for STARS to provide this vital service.

In providing excellence in patient care and transport, the STARS program focuses on four key components:

- Service – saving lives through specialized care and rapid transport;
- Communication – locating the patient and identifying the level of medical care required through the STARS Emergency Link Centre;
- Education and Research – enhancing the training of rural and urban medical care providers and measuring patient and system outcomes;
- Community – nurturing our ongoing relationship of philanthropy and mutual support.

Into the future, there will be further challenges as the need for critical care air medical transport continues to increase. In addition, a growing and aging population will put tremendous pressure on our health care system as a whole.

STARS will strive to meet this challenge and continue to provide a high level of excellence in our patient care and transport program. With your help, we will be able to accomplish this goal.

On behalf of STARS' crew, volunteers, staff, management and directors, thank you. Through your support, you help ensure we'll be there – well prepared and well equipped.

Sincerely,

Jane Styles
Manager, Major Gifts
STARS Foundation
/yv

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